



FOR IMMEDIATE RELEASE

CAMERAS ROLL ON NEW LINE CINEMA'S "ROCK OF AGES"

Burbank, CA, June 6, 2011 – New Line Cinema's film adaptation of the smash hit Broadway musical "Rock of Ages" has begun principal photography under the direction of Adam Shankman ("Hairspray"). The movie musical stars Julianne Hough ("Burlesque"), with actor/singer Diego Boneta in his feature film debut, Oscar[®] nominee Paul Giamatti ("Cinderella Man"), Russell Brand ("Arthur," "Get Him to the Greek"), R&B queen Mary J. Blige, Malin Akerman ("The Proposal"), multiple Emmy[®]-winner Bryan Cranston (TV's "Breaking Bad," "The Lincoln Lawyer") and Academy Award[®] winner Catherine Zeta-Jones ("Chicago"), with Oscar[®] nominees Alec Baldwin ("The Cooler") and Tom Cruise ("Born on the Fourth of July").

"Rock of Ages" tells the story of small town girl Sherrie and city boy Drew, who meet on the Sunset Strip while pursuing their Hollywood dreams. Their rock 'n' roll romance is told through the heart-pounding hits of Def Leppard, Joan Jett, Journey, Foreigner, Bon Jovi, Night Ranger, REO Speedwagon, Pat Benatar, Twisted Sister, Poison, Whitesnake, and more.

Shankman directs "Rock of Ages" from a screenplay by Chris D'Arenzo, based on his musical. The film is being produced by Matt Weaver, Scott Prisant, Carl Levin, Tobey Maguire and Jen Gibgot, with Garrett Grant, Adam Shankman, Janet Billig Rich, Hillary Weaver, Toby Emmerich, Michael Disco and Samuel J. Brown serving as executive producers.

Rounding out the "Rock of Ages" creative team are cinematographer Bojan Bazelli ("Hairspray"), production designer Jon Hutman ("It's Complicated"), Oscar[®]-nominated costume designer Rita Ryack ("How the Grinch Stole Christmas," "Hairspray"), editor Emma E. Hickox ("A Walk To Remember"), Grammy-nominated music supervisor Matthew Rush Sullivan ("Dreamgirls," "Nine"), executive music

producer Adam Anders (TV's "Glee") and Emmy Award-winning choreographer Mia Michaels ("So You Think You Can Dance").

The film is being shot entirely in the Miami and Fort Lauderdale, Florida, areas.

From New Line Cinema, "Rock of Ages" will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company.

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ABOUT NEW LINE CINEMA:

New Line Cinema continues to be one of the most successful independent film companies. For more than 40 years, its mission has been to produce innovative, popular, profitable entertainment in the best creative environment. A pioneer in franchise filmmaking, New Line produced the Oscar[®]-winning "The Lord of the Rings" trilogy, which is a landmark in the history of film franchises. New Line Cinema is a division of Warner Bros.